



for

First-time Violations - Standard Penalty

Washington State Liquor Control Board
Licensing and Regulation
Manufacturers, Importers, & Wholesalers Section
300 Pacific Avenue SE
P.O. Box 43094
Olympia, WA 98504-3094

CASE NO.: 036C031

Owner/Employee Mt. Hood Beverage Company		License Number 081167-6C	License Class Beer Distributor Wine Distributor
Trade Name Mt. Hood Beverage Company			
Address 401 N. Keys Road		City Yakima, WA 98801	County Yakima
Violation: 32) WAC 314.20.100 Selling below cost/Posted price			
		Observed <input type="checkbox"/>	Referred <input checked="" type="checkbox"/>
Mailed to: Dean Craven	Position Sales Mgr	Date & Time April 9, 2003	
Date & Time of Violation March 2003	Liquor Control Agent (Print) Rafael (Ray) Cerrillo	Liquor Control Agent (Signature)	

INVESTIGATIVE SUMMARY

A complaint was received that Mt. Hood Distributors were selling their product below the March 2003 posted prices.

Agent Cerrillo checked the price posting site for the Washington State Liquor Control Board and found that Mt. Hood of Yakima and Tri Cities were selling the following product below cost.

Miller Lite LNNR 12 oz-4/6 for \$8.00. This price had been last changed on February 17, 2003. The price that they were buying it from their supplier, Miller Brewing Company, was posted on 2/3/03 at the price of \$9.39. Mt. Hood was selling below acquisition price.

A call was received from Mike Spect, Mt Hood headquarters what advised there had been an error in the price posting and Mr. Spect was advised that a Violation notice would be mailed to the Mt. Hood Distributors.

Copies of the posting prices for March 2003 are on file.

**DEFENDANT'S
EXHIBIT**

CASE
NO. C04-0360P

EXHIBIT
NO. 550

RCW /WAC:

Resp to Costco RFP
1379